

Zeta Tau Alpha

Fall Sorority

Recruitment Manual



Fall 2013

Rebecca Cabello

Table of Contents

Contents

Table of Contents	iii
Introduction	v
Chapter One	1
Songs and Chants	Error! Bookmark not defined.
for Recruitment	Error! Bookmark not defined.
Day 1 Songs	3
Day 2 Songs	3
Day Four Songs-Preference Songs	5
Chants for recruitment week.....	6
Chants Continued.....	6
Chapter Two	7
Information and Themes	Error! Bookmark not defined.
for Recruitment	Error! Bookmark not defined.
Day 1: Basics	9
Day 2: House Tour.....	9
Day 3: Philanthropy	10
Day Four: Preference Night	13
.....	13
Chapter Three	15
Chapter Three	15
Day 2 Attire.....	17
Day 3 Attire.....	18
Day 4 Attire.....	18
Chapter Four	19
Index	22

Introduction

Sorority fall recruitment is the busiest time of year for sororities. It requires a lot of practice and perfection. We memorize songs, chants, ZTA facts and many other steps to a successful recruitment. This manual is designed to give instructions on what is needed for a perfect recruitment. Taking the time to know the material in this manual will enhance your recruitment skills. When we put the newly learned skills to the test we will achieve top notch new members for ZTA. We are in search of the future members of our chapter, it is important to find the best members to lead our chapter. It is going to be tiring, stressful and your feet will kill you at the end of the day, but it will be worth it. When recruitment is over and we find our new members you will not even remember the stress. With all of that said keep this manual close by at all times during recruitment, know all of its contents and be prepared for hard work, and also a perfect recruitment.

Chapter One

Songs and Chants for Recruitment



 *Seek the Noblest*
ZETA TAU ALPHA

Day 1 Songs

Entrance Song: “Rah Rah”

Oh Rah Rah for girls that are a Z-T-A,
 Three cheers for girls who wear the blue and gray,
 And you can quote me when I always proudly say,
 Zeta is the best sorority,
 And we wear the crown to show our royalty,
 We are the Gamma Phi's of U-N-T
 And we will prove our sisterhood will lead the way,
 Just because we're Z-T-A

REPEAT

Exit Song: “Boom Boom”

Boom Boom
 I'm glad I'm a Z-T-A,
 Boom Boom
 Wouldn't have it any other way,
 Boom Boom
 I'm a Z-T-A to stay,
 Won't you come our way
 Boom Boom Boom
 Zeta love is good,
 UH HUH!
 Won't you join our sister hood,
 OH YEAH!
 If you'd like to stay,
 You can be a Z-T-A

REPEAT



Day 2 Songs

Entrance Song: “Hum Dee Dum”

Sit right down and lend an ear,
 For all the Zetas are gathered here,
 To tell you once and maybe more,
 That Z-T-A you'll just adore.

Chorus:

(Clap, Clap), we are the Z-T-A's
 (Clap, Clap), we show it every day
 (Clap, Clap), we wear the blue and gray

Z-T-A, Z-T-A, Z-T-A

See those Zetas give a cheer,
 We are the tops every year,
 The others try to move ahead,
 But it's never been done and it's never been said

REPEAT CHORUS

Exit Song: "Madness"

Zeta Tau Alpha, Zeta Tau Alpha, Zeta Tau Alpha, Zeta Tau Alpha...
 Some call it fun, but you may call it madness,
 Stay here with us and you'll forget your sadness,
 With the gold shield and crown we are known all around,
 And when we are gone you will remember our song,
 We are the Zeta Tau Alpha, Zeta Tau Alpha, Zeta Tau Alpha, Zeta Tau Alpha...

REPEAT

Day 3 Songs

Entrance Song: "Hey Look Us Over"

Hey look us over, lend us an ear,
 We are the Zeta's
 And we're glad you're here
 So don't miss your chance girls,
 Don't pass us up.
 Remember whenever you're down and out,
 The Zetas will pick you up.

And you'll be up like a Zeta,
 High on a hill.
 We've got the best girls,
 And we always will,
 So if you're lookin' for a group that tops in
 Everything they do,
 Z-T-A's the one for you

REPEAT

Exit Song: "A Zeta Goodbye"

A Zeta goodbye, goodbye, goodbye
 Well it's time to go.
 A Zeta goodbye, goodbye, goodbye
 Well it's time to go.
 A Zeta goodbye, we hate to leave you,
 But we really must say,
 Goodbye from Z-T-A

REPEAT



Day 4 Songs-Preference Songs

Entrance Song: “The Call”

Instrumental music will be playing for the entrance (pick up) into our Preference Day.

I hear the call of Zeta
It always is within me
And makes me ever loyal
To my fraternity.

I hear the call of Zeta
It binds me to her ever
And though we leave our college
She'll keep us as her own

The turquoise and the silver
Her flower and her motto
Are emblems of a true love
That make us Z-T-A's

Ah...
Oooh...
Mmmm...My Fraternity
Calling me, calling me

REPEAT

(LAST TIME: “Calling me, calling YOU”)



Day Four Songs-Preference Songs

Exit Song: “Today and Forever”

Today and forever we'll be Zetas true, (pause)
We'll Honor our colors, the gray and the blue.
A million tomorrows will all pass away,
'Ere we forget (pause) all the joys that we share today.

(FASTER)

We'll be together forever and ever,
You'll know who we are by the friendships we bring.
We'll all work together,
Our ties not to sever,
We'll laugh (pause) and we'll cry (pause) and we'll sing

REPEAT



Chants for recruitment week

(Repeat each chant three times before starting the next chant)

Day 1

Z-Z-Z With a T
T-T-T With an A
Z with a T
T with an A
Z-T-A
(REPEAT)

I'm a Zeta, you're a Zeta
So come on everybody,
And do the Zeta call.
Z-E-T-A-T-A-U-A-L-P-H-A
Zeta Tau Alpha, Forever and a
day
Hey!!



Day 2

Oh Zeta Z-E-T-A-T-A-U-A-L-P-H-A
Gives you love and sister hood,
Each and every day.
When you are a part of us, you'll always want to say.
Oh Zeta Z-E-T-A-T-A-U-A-L-P-H-A
Hum de little, Hum de lie
Hum de little, Hum de lie

REPEAT

**(LAST: Ah Zeta, Ah Tau, Ah Alpha, Ah Zeta Tau Alpha
Zeta Tau Alpha, Zeta Tau Alpha, ZETA!)**

Chants Continued

Day 3

We like-a, we like-a
We like-a Zeta
(REPEAT)
Oh, no, no, no not another
(REPEAT)
We are the sisters of the Z-T-A
Fraternity
There are no others with our love
and loyalty
(REPEAT)



Chapter Two Information and Themes for Recruitment



Day 1: Basics

On day one there is not a specific theme. On day one conversations with PNMs will mainly consist of the following:

- Where are they from?
- How did moving into the dorms go?
- What dorm are they living in?
- What is their major?
- Are they excited for their first day of classes?
- Do they know where all of their classes are located?
- What activities were they involved in during high school?
- Why made them decide to go Greek?

The conversations are meant to just skim the surface, nothing too deep. On day one you are mostly looking to make an acquaintance.



Day 2: House Tour

On day two we give the PNMs a tour of our house. This means the conversations will mostly consist of topics about living in the house, here are a few things to remember when talking about the house:

Living in a Zeta Tau Alpha Sorority house can be the highlight of your college years. The cost for room and board is typically lower than living in the dormitory and the benefits provide a unique experience for personal and social growth. The unique residential environment of ZTA housing provides:

- A positive, developmental living opportunity
- A safe, secure and healthy environment
- Adult supervision-house director
- A smoke and alcohol free facility
- Quiet study areas

- Internet access including wireless
- Laundry facilities, storage space, large living space
- A close-knit neighborhood in Greek community
- Within walking distance of campus
- Family-like support for the challenges of college life
- A home away from home

The opportunity to live with 25 “Best Friends!”

Day 3: Philanthropy

Day three is all about out Philanthropy: Breast Cancer Education and Awareness. There is a lot of facts to remember for this day. We are very fortunate to have the philanthropy that we do and we want to relay as many facts about it as possible so that PNM's will love it as much as we do. Here are the things to remember for conversation:

History

- In 1992, ZTA adopted the Susan G. Komen Breast Cancer Foundation as its national philanthropy
- Later, ZTA added the education means dedicated to fighting breast cancer through educations, awareness and promoting breast health.
- Today, Our National philanthropy is Breast Cancer Education and Awareness



Race for the Cure

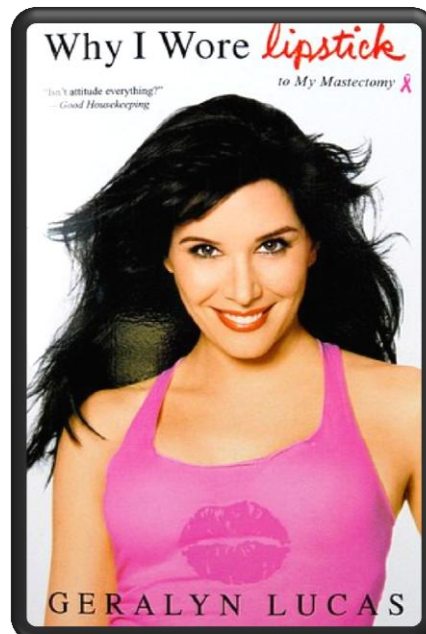
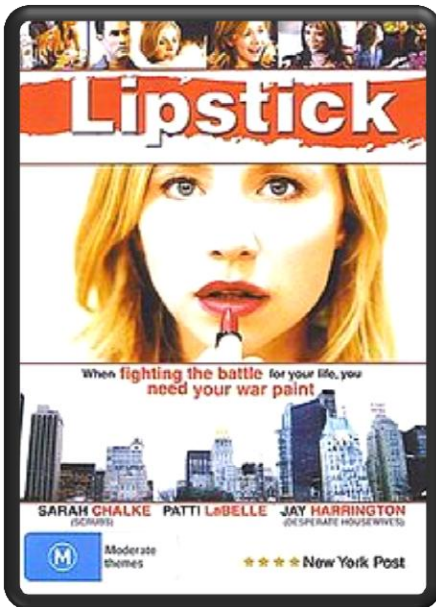
- Since 1992, ZTA has been the national sponsor for the Survivor Recognition Program at the Race
- As part of the survivor program, ZTA also provides pink “In Memory Of” and “In Celebration Of” back signs for participants to wear during the Race for the Cure events, so they can race in honor of a friend or loved one.
- The ZTA foundation has donated more than \$2 million to Komen for the Cure since 1992

- More than 5,000 Zetas volunteer for more than 50,000 hours each year to support more than 100 race events nationwide.



Award Winning Books

- Two Zeta Tau Alpha members have published award-winning books that chronicle their battles against breast cancer at very young ages. The most famous is "Why I Wore Lipstick to My Mastectomy" by GERALYN LUCAS. This was made into a lifetime movie and ZTA was honored as "Breast Cancer Hero's" at the premiere in 2006.



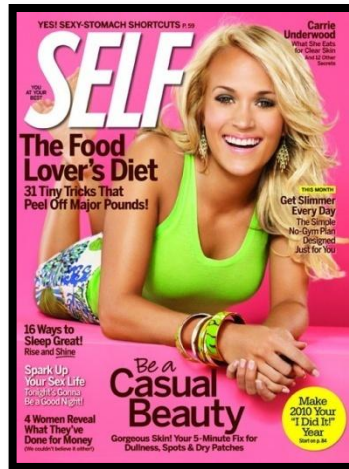
THINK-PINK!

- In 2004, THINK-PINK! became a registered trademark of ZTA
- Since 1992 Zetas have distributed 9.8 million shower cards with instructions of the proper method for breast self-examination (BSE) to spread the message of early detection.
- THINK-PINK! Ribbons were added to the breast cancer education and awareness promotions in 1997. Since that time, 5 million have been distributed.
- THINK-PINK! Ribbons are attached to information cards and people wear the ribbons to show awareness of and support for those surviving breast.
- In addition, the ZTA foundation has developed display items, banners, education brochures, and volunteer t-shirts to support the cause



Yoplait Lids

- ZTA collects Yoplait lids...by collecting these lids, we have donated over \$30,000 to find the cure of breast cancer
- ZTA is partnered with Self magazine to promote a healthy lifestyle and challenges women to start eating right with the SELF challenge.



That concludes the conversation pieces for day three. It is important to remember many of these details about our philanthropy and to relay to the PNM how passionate we are about it. If they fully understand how important this is to us it will make them want to be a part of it also.

Day Four: Preference Night

Tonight is the most important night. On this night you are looking for someone you potentially want to call your sister one day. It is a very delicate and pure night. The conversations will mainly consist of:

- Why do they see themselves as a ZTA?
- You also want to explain to them the reasons you joined Zeta and the reasons you have stayed.
- In what ways do they see themselves contributing to zeta?
- Tell them what qualities we seem in them that makes them great for zeta.



Those are the basic conversation pieces to remember for each day's topic. However if for some reason you become stuck in a awkward silent moment always remember your ZTA ABCs.

A Alumnae, Alumnae chapters all over the nation, Advisors, Awards (campus, state and national), Activities (individual members and chapter).

B Badge, Big sisters, Bid Day

C Chain of Chapters, Chapter meetings, Conventions, Calendar, Crown, Century of sisterhood

D Dances

E Education

F Faculty banquets, Zeta Tau Alpha Foundation, Fund raisers, Formals.

G Greek events on campus, GreekLifeEdu

H Homecoming activities, no tolerance for Hazing

I International Office, Intramural sports, Internet

J Jewelry

K Komen Breast Cancer Foundation

L Leadership opportunities, Links Member Education Program, Little sisters.

M Mixers; My sister, My Responsibility (risk management hazing program); Movie marathons

N National Council, National Housing Corporation, Networking, Newsletters.

O Opportunities, Officers

P Pink ribbons, Program Council, Parent's Club, Philanthropy

Q Breast cancer Quilts

R Race for the Cure, retreats, recruitment

S Sisterhood, Scholarships Service projects, Socials, Study buddies, Standards& Enrichment programs.

T Tests files, tutoring programs, Themis magazine, TLC's, Traditions, THINK-PINK!

U University (ZTA and its ties to the school)

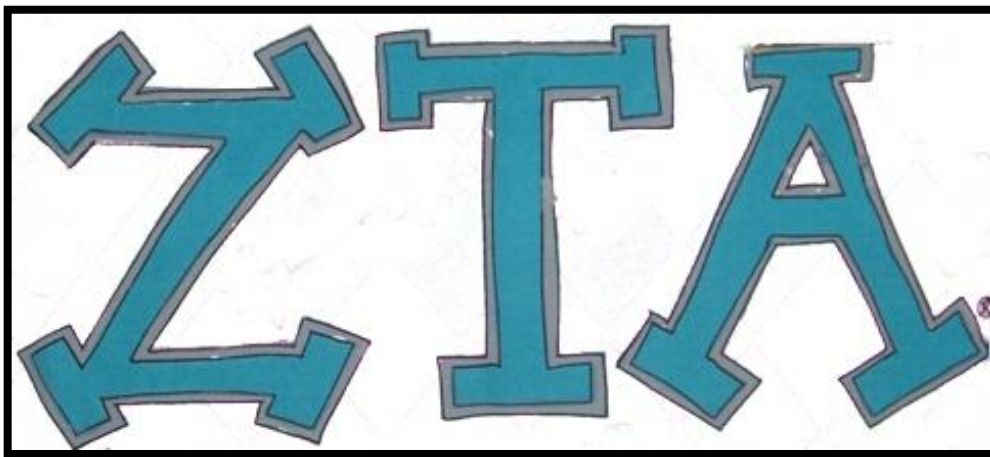
V Virginia (our founding)

W Workshops (self-defense, time management), Web site (zetataualpha.org), Initiation Week.

X X-perience the fun of ZTA!

Y Yoplait lids, "Y" Join ZTA?

Z Zeta is forever new member program



Chapter Three

Attire for Recruitment Week



Day 1 Attire

- Black “Go Greek” T-shirt
- Dark denim jeans (no holes, frays, bright design on back pockets)
- Flashy/ Big Pearl or Diamond jewelry
- Pearl or Diamond earrings
- Black closed-toe heels (No wedges)
- Name tag
- Clear, Light Pink, or French manicure nail polish

**Day 2 Attire**

- White V-Neck
- White Camisole/Black Cardigan
- Dark Denim Jeans
- Turquoise Jewelry
- Black Closed-toe heels
- Rhinestone or turquoise earrings
- Name Tag
- Clear, Light Pink, or French manicure nail polish



Day 3 Attire

- Pink button-up shirt with crest
- White camisole
- Black high-wasted pencil skirt
- Black closed toe heels
- Pearls (not flashy or big)
- Name Tag
- Pearl or Rhinestone earrings
- Clear, Light Pink, or French manicure nail polish



Day 4 Attire

- Black Preference Dresses
- Badge
- Black Heels
- Turquoise or Pearl Jewelry
- Clear, Light Pink, or French manicure nail polish



Chapter Four

Instructions for Bump Groups



Bump Group Instructions

Understanding how “bumping” works during recruitment is the most important feature of recruitment. When timed just right you should only talk to a PNM for about two minutes before you are bumped by a girl in your group. If the timing is off it could cause you to reach that awkward moment where you run out of conversations. I will give specific instructions on how bumping works within your bump groups.

Example Group One:

- Devin Thompson
- Stefani Hartley
- Courtney Nguyen
- Taylor Parker

You need to understand who your bump partner is. In the example it would be:

- Devin is Stefani’s partner Stefani is Courtney’s partner, Courtney is Taylor’s Partner, and Taylor is Devin’s partner.
- This is crucial to remember.

Steps:

1. Sit in the chapter room at your designated chair if you are number three through four of your group.
 - Devin will start in the hall, and the other three will be at their designated chairs with PNMS.
2. Say your ABCs if you are the girl starting in the hall.
 - Devin will start in the hall and this will help keep track of the amount of time you are supposed to be in the hall.
3. The person in the hall will now bump their partner.
 - This is when Devin will walk to where Stefani is talking to a PNM and kneel down beside them.
4. Introduce the person bumping to the PNM, and tell them what you are currently talking about.
 - Stefani will introduce Devin to the PNM, and explain what they were talking about. “This is my sister Devin, Devin we were just talking about the new Business Building”
5. The person who gets bumped will then go to the hallway and say their ABCs in their head until they need to bump their partner.
 - Stefani will now go to the hallway until she bumps Courtney



This concludes the steps for Bump Groups. You will continue to repeat the steps one through five for about thirty minutes, until the current party is over. On the first day there are about nine parties, second day about seven parties, third day about four parties and the fourth and final days there will be two parties. Bumping will work the same the first

through third day, on Preference Night you will not bump; you will talk to one PNM for thirty minutes.



Index

“Hum Dee Dum”, 3

“Madness”, 4

Attire, 17, 18

Bump Group, 21

Entrance Song, 3, 4, 5

Philanthropy, iii, 10, 14

recruitment, iii, v, 6, 14, 21

THINK-PINK, 12, 14